



Art Requirements

Macintosh Software:

- Adobe Illustrator CS6 • Adobe Photoshop CS6
- InDesign CS6 • Freehand 9 • ArtPro 14

PC Software:

- Adobe Illustrator CS6 • Adobe Photoshop CS6
- InDesign CS6 • Arts & Letters 6
- Canvas 5 • CorelDraw 12
- Microsoft Office 2014 (not recommended)

Software: If your software package is not listed, please call before sending file.

Media:

We can accept your files if they are saved on these formats:

- CD ROM • Data Stick • FTP (Call or e-mail for instructions)
- or E-mail to: sales@labelkingcorp.com
- Fax us a hard copy at 858-547-5987 with order form when sending files electronically.
- If you send compressed files, please make sure they are Stuffit .sea, .sit or .zip files.

Fonts & Graphics Required:

- Please be sure to include all linked images and all screen and/or printer fonts with your artwork. Best are the .otf files.
- Include all linked and/or placed files, i.e., .eps, .tif, .pct etc..
- The use of low resolution files or formats such as .jpg, .gif, .pcx, .wmf will result in substandard film output. Remember we output files at 4000 dpi. If your input is 300 dpi or less it will result in very poor quality film and plates. Just because it looks good on screen (72 dpi) wont guarantee good negs.
- Results of files printed on Inkjet printers or laser are not always a good indication of results on film
- Without all the components of the artwork we may not be able to reproduce the art as it was designed.
- Failure in any of these requirements will delay the job and possibly add costs.

Camera ready art / Images for Scanning:

For scanning only. All "CRA" is input into our digital systems at 3600dpi and vectorized. Laser output may or may not be acceptable for input depending on design and output quality desired. We however have no control over the quality of materials that you send to us, the better it is the better the resulting negatives and plates will be.

Helpful reminders for art departments on color separation issues

- Before sending us the file: If you know that the job is going to be Pantone spot colors make sure that you don't have any colors other than your Pantone colors that you are using. We suggest laser printing your color separations to ensure that you don't have unexpected spot colors. If we encounter an unusual situation, you will be charged extra for artwork, diagnosis, and problem solving.
- Be sure to convert any scanned color image to CYMK or Spot Colors before saving it.
- Always send the fonts, screen and printer fonts, or convert all text to outlines, curves or paths. Remember we can't edit the text if it is converted to curves, but it will always print the way it looked when you did the layout.
- Screens & Blends. For best results graduations should never go down to zero percent. When graduated screens go down to zero percent they result in ragged hard edge problems. The graduations should stop at no lower than 2%, nor higher than 98%. This will have far better results, and the resulting plates will print better.